

## PRESS RELEASE

**Paris September 1st, 2008 : Jacques Halpérin and Vincent Roux-Trescases join NewBridge Partners as Associate Director.**

***Jacques Halpérin is responsible for developing ‘under performed businesses » practice in the firm, and its relations with private equity funds.***



Jacques has a financial background as a corporate executive, as an investment banker and recently as an advisor. He specialises in developing and implementing operational turnarounds, debt negotiations and international restructurings. He is a recognized advisor on corporate finance transactions, equity capital raisings, acquisitions, disposals and privatisations. He started his career within the Mergers & Acquisitions division of Lazard Frères before being appointed deputy CFO of PSA, the French automotive group and Managing Director of Credipar, its consumer credit subsidiary. He then became a senior executive of Devanlay, the retail apparel conglomerate, where he managed the retail division and monitored the disposal of its non-core assets. Appointed co-head of the Lacoste division, he then became CEO of Devanlay US. Deputy CEO of SFR-CEGETEL, from 2003 to 2007, he was then appointed COO of SAP France until 2000. Most recently, as a senior director at Alvarez & Marsal, he has conducted major restructuring assignments and performance improvement projects both in the car equipment and in the furniture industries. Jacques, 56, is graduated from Sciences-Po, and holds a DEA in Law and a MBA from Insead. He is also a lecturer in securities law at the Paris Faculty of Law.

***Vincent Roux-Trescases is particularly in charge of transport, communication and construction sectors as well as Newbridge Partner’s development within the public sector.***



Vincent has a 20 year professional experience, both in management consulting services and in corporate & operational management. He began his career in 1988 as senior official for La Poste Group, in charge of finance and budget before joining Bossard Consultants/Cap Gemini where he spent 8 years as a Vice President. He held several executive positions, during 10 years, in particular in the sectors of real estate & construction, communication, logistics and new technologies. As CEO of Mediapost, he was in charge of the company restructuring and managed its merger with Delta Diffusion. In 2004, he was appointed CEO of the Rugby World Cup Organizing Committee, “France 2007” and masterminded the organization of the third largest world sporting event, by its worldwide audience. Vincent, 45, is graduated from Institut d’Etudes Politiques de Paris, ENSPTT, and ENA (Promotion F. Braudel) and holds a , DEA in Law.

**NewBridge Partners**, founded in 2004, a leader in the field of Delegated Executive Management, accompanies organizations undergoing fast transformations. The firm brings together and manages experienced and highly qualified resources, in order to extend companies’ management teams and reduce the operating risks they encounter.

NewBridge Partners, which headquarters are located in Paris, has offices in China and India, operating under XiBridge Alliance denomination, as well as in Brazil.

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